

2016 UMKC Alumni Awards Sponsorship Levels and Benefits

PRESENTING SPONSOR - \$25,000

- Official presenting sponsor of the 2016 Alumni Awards Celebration
- Logo and sponsor recognition in event materials including Alumni Awards luncheon inserts in the Kansas City Business Journal and Ink magazine, alumni website and other social media sites, awards luncheon program, and on screens in the ballroom.
- Sponsorship announced at Awards luncheon
- 4 tables for 10 guests*
- Admission for 10 to VIP reception with chancellor and awardees

PLATINUM SPONSOR - \$15,000

- Official sponsor of the 2016 Alumni Awards Celebration
- Logo and sponsor recognition in event materials including Alumni Awards luncheon inserts in the Kansas City Business Journal and Ink magazine, alumni website and other social media sites, awards luncheon program, and on screens in the ballroom.
- Sponsorship announced at Awards luncheon
- 3 tables for 10 guests*
- Admission for 8 to VIP reception with chancellor and awardees

UNDERWRITER - \$10,000

- Official sponsor of the 2016 Alumni Awards Celebration
- Logo and sponsor recognition in event materials including Alumni Awards luncheon inserts in the Kansas City Business Journal and Ink magazine, alumni website and other social media sites, awards luncheon program, and on screens in the ballroom.
- Sponsorship announced at Awards luncheon
- 2 tables for 10 guests*
- Admission for 6 to VIP reception with chancellor and awardees

ADDITIONAL SPONSORSHIP LEVELS

GOLD - \$7,500

- Official sponsor of the 2016 Alumni Awards Celebration
- Recognition in select event materials
- 2 tables for 10 guests*
- Admission for 4 to VIP reception with chancellor and awardees

SILVER - \$5,000

- Official sponsor of the 2016 Alumni Awards Celebration
- Recognition in select event materials
- 1 table for 10 guests*
- Admission for 2 to VIP reception with chancellor and awardees

ADDITIONAL SPONSORSHIP LEVELS CONTINUED

BRONZE - \$2,500

- Official sponsor of the 2016 Alumni Awards Celebration
- Recognition in select event materials
- 1 table for 10 guests*

INDIVIDUAL SPONSORSHIP OF LUNCHEON - \$1,000

- Recognition in the luncheon program
- 2 tickets to the luncheon

ADDITIONAL OPPORTUNITIES

Reception Sponsor - \$5,000

- Official sponsor of the 2016 Alumni Awards Celebration Reception on April 20
- Logo and sponsor recognition in Alumni Awards luncheon program and reception invitations, alumni website and other social media sites, and on screens in the ballroom.
- Signage at Reception
- Two tickets to awards luncheon
- Admission for 10 to VIP reception with chancellor and awardees

Student Leader Breakfast Sponsorship - \$2,000

- Recognition and signage at breakfast for awardees with student leadership
- Recognition in the luncheon program
- 2 seats at the breakfast on April 21
- 2 tickets to Awards luncheon

TICKETS & TABLES

- Tickets - \$75 each
- Tables (seats 10) - \$750 each

All event proceeds support scholarships for UMKC students. All sponsorships are tax deductible to the extent allowed by law. To confirm your sponsorship, call the UMKC Alumni office at 816-235-1563 or email alumni@umkc.edu.

**Tables can be donated back or designated for students.*