



## SPONSORSHIP OPPORTUNITIES AND BENEFITS

### \$10,000 • PRESENTING SPONSOR

(w/ tickets \$9,400 G/\$600 NG)

- Official presenting sponsor of the 2022 Alumni Awards Celebration
- Recognition in all Alumni Awards printed\* publications and advertisements
- Logo and sponsor recognition on all reception tables
- Logo and sponsor recognition in electronic Alumni Awards invitations
- Logo and sponsor recognition in annual UMKC alumni magazine, *Perspectives*
- Twelve reserved tickets to the Alumni Awards celebration program and reception
- Recognition in printed\* programs, website and social media

### \$7,500 • PLATINUM SPONSOR

(w/ tickets \$7,000 G/\$500 NG)

- Recognition in all Alumni Awards printed\* publications and advertisements
- Logo and sponsor recognition on all reception tables
- Logo and sponsor recognition in electronic Alumni Awards invitations
- Ten reserved tickets to the Alumni Awards celebration program and reception
- Recognition in printed\* programs, website and social media

### \$5,000 • GOLD SPONSOR

(w/ tickets \$4,600 G/\$400 NG)

- Recognition in all Alumni Awards printed\* publications and advertisements
- Logo and sponsor recognition on all reception tables
- Eight reserved tickets to the Alumni Awards celebration program and reception
- Recognition in printed\* programs, website and social media

### \$2,500 • SILVER SPONSOR

(w/ tickets \$2,200 G/\$300 NG)

- Logo and sponsor recognition on all reception tables
- Six reserved tickets to the Alumni Awards celebration program and reception
- Recognition in printed\* programs, website and social media

### \$1,000 • INDIVIDUAL SPONSOR

(w/ tickets \$900 G/\$100 NG)

- Two tickets to the Alumni Awards celebration program and reception
- Recognition in printed\* programs, website and social media

### \$75 • INDIVIDUAL TICKETS

(\$25 G/\$50 NG)

Secure your sponsorship online at [umkcalumni.com/AlumniAwards2023](http://umkcalumni.com/AlumniAwards2023) or contact Kaity Woody at [zayk@umkc.edu](mailto:zayk@umkc.edu) or 816-235-2332.

\*deadline to be included in print publications is January 31, 2023

Please consult your tax advisor regarding the total deductibility of your gifts.